

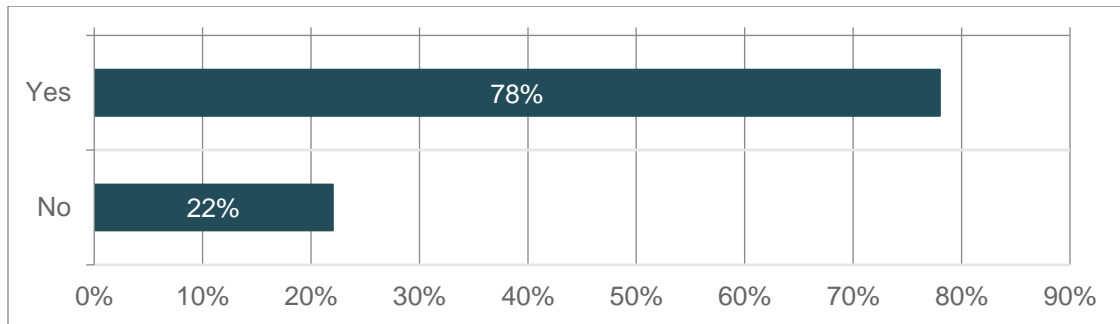
QUESTION OF THE WEEK, WEEK 33 (14–18.8.2024)

NUMBER OF RESPONDENTS: 585

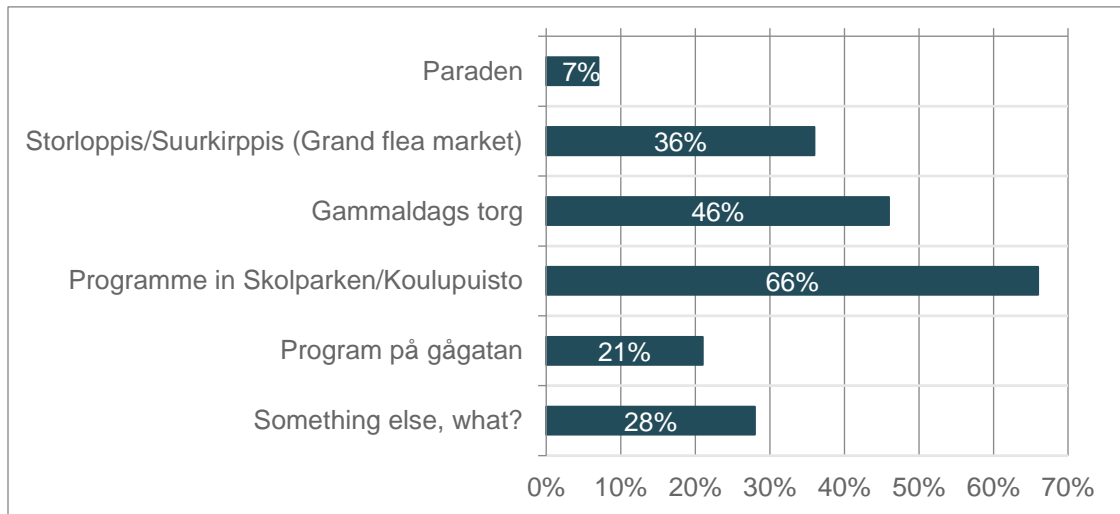
The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

JAKOBS DAGAR/JAAKON PÄIVÄT

In the Question of the Week the residents were asked: *“Jakobs Dagar celebrated its 50th anniversary this year. Did you participate in any activities during Jakobs Dagar?”*



“What did you participate in? (you can choose several alternatives)”

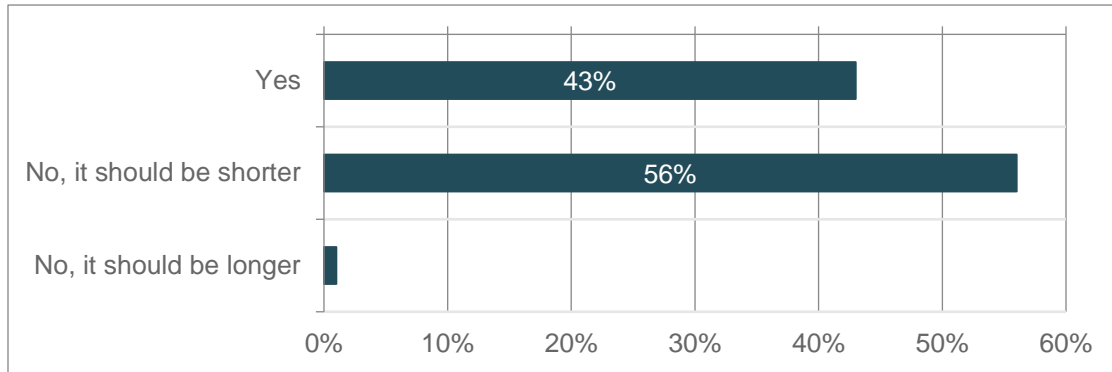


Those who replied “Something else, what?” mentioned, among other things, the Jaro – MP football game on Wednesday, Jakob Marathon, guided tours, the veteran cars at the town square, open gardens in Skata, children’s day, different programmes at the library, visits to museums, “skivmässa”, “gaturally”, “persauki”, concerts at Black Sheep, and restaurant visits.

“Was there anything missing during this year’s Jakobs Dagar that you would like to see at future Jakobs Dagar?”

228 people answered this optional question. Many were happy with this year’s programme and took the opportunity to thank the organisers. Several people wished that more music performances by known artist would be held in Skolparken and at the town square as well as at the different pubs/restaurants.

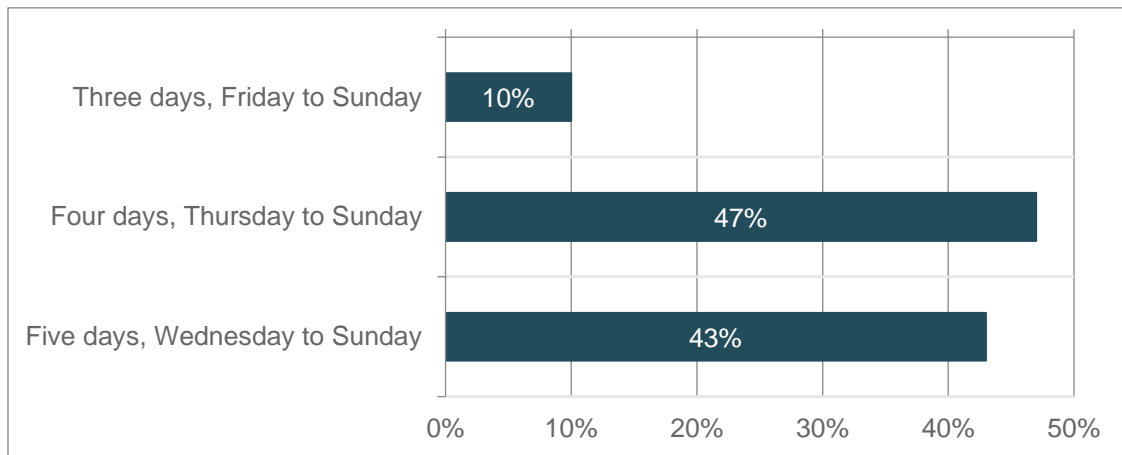
“For many years Jakobs Dagar has been going on for a week, Sunday to Sunday. Is that a suitable length for the town festival?”



56 per cent (331 people) thought that Jakobs Dagar should be shorter than a week and 43 per cent (250 people) that a week was a suitable length. Only 0,7 per cent (4 people) saw that Jakobs Dagar should be longer than a week.

Those who said that Jakobs Dagar should be shorter got the follow up question:

“What would be the ideal length for future Jakobs Dagar, in your opinion?”



NEXT STEP

Among those who answered the survey, there were a lot of interesting comments on what has been good with Jakobs Dagar and how the days could be developed in the future. Well over half of the respondents (56 %) saw that Jakobs Dagar should be shortened from the current eight days, Sunday to Sunday.

Jakobs Dagar is a very important event for the town, and we want to develop the event according to the residents' and companies' wishes. During autumn, the town will review the results of the survey together with the organiser of Jakobs Dagar, Finn Jakobstad.

More information:

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