## QUESTION OF THE WEEK, WEEK 50 (13-17.12.2023)

NUMBER OF RESPONDENTS: 133

The margin of error is 8% and thereby the answers are considered to reflect the opinions of the population in Jakobstad quite well.

## SUGGESTIONS FOR THE QUESTION OF THE WEEK

In the Question of the Week the residents were asked: "The question of the week has now been asked 26 times and the town has received valuable information and feedback from the residents, while the residents have been given the opportunity to influence and give feedback. We now want to know your suggestions for what questions we could ask the residents. If you don't have a specific question, you can also make suggestions for an area of activity within the town that you would like to give your opinion on."

There weren't that many questions that could be directly used in the question of the week format, but there were a lot of ideas for questions that could be used. Many called for more questions about public transport, sometimes very specific, about various road projects, and about how satisfied the residents are with road and street maintenance. Some want to have an opinion on the town's finances and be involved in deciding how the money should be used and what to save on (this was asked in week 38). Quite many think it would be appropriate to ask how the residents of Jakobstad are doing.

## NEXT STEP

Some reflections: Many people want to have their say on health care issues, but since the organisation of social and health care services now belong to the wellbeing services county, we do not ask about that, but only about areas the town is responsible for. Someone called for questions of a more general nature. The problem with more general questions is that you get 100 different types of answers, which are difficult to summarize and draw any conclusions from. Therefore, we have tried to ask as specific questions as possible, sometimes with the possibility of adding a more personal comment.

Questions about public transport and road projects are problematic because they are often very specific and a certain street that is vital to someone cannot even be placed on the map by another.

Some wish for a longer response time to the questions, but the fact is that 95 per cent answer the question of the week during the first day the question is open. In order to not miss the question of the week, it is best to join the <u>Jeppis Gallup resident panel</u>. In that case you will receive the question by email every Wednesday when the question of the week is opened. There are now 747 residents in the panel and the question of the week has an average of 508 respondents each week. The question of the week continues in 2024.

Merry Christmas and Happy New Year!

*More information:* 

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